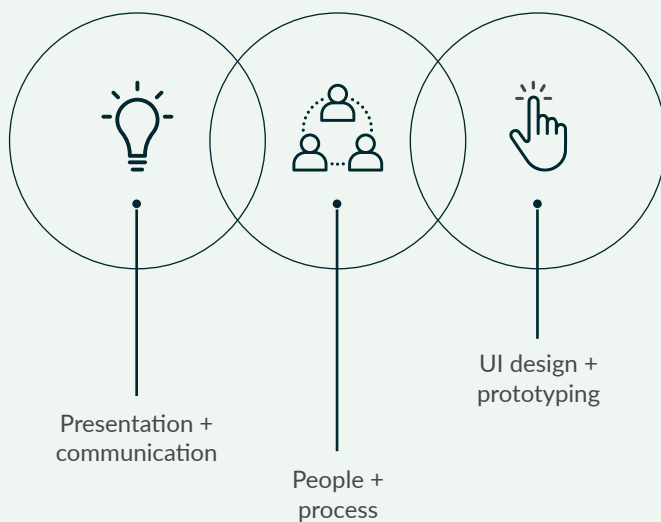


Profile

I have a passion for user centred design and the desire to deliver the best possible products to our users. I see myself as a natural leader and am happy to be held accountable for new ideas and ways of working. Having made several key decisions within my current organisation, such as – implementing and maintaining our design system, embracing user testing and insights and working more effectively with stakeholders.

My time at Kindred group has been a great experience, but after five years I am excited to look for a new challenge. I thrive on interaction and collaboration, having worked within several cross functional teams, with wide a variety of people with different skills and from different cultural backgrounds. As technology moves at a rapid pace we must embrace the change and the challenges we all face, together.

Specialities



Skills

Computer

Figma	●●●●●
Sketch	●●●●●
Axure	●●●●●
User Testing.com	●●●●●
Jira	●●●●●
Miro	●●●●●
Adobe Suite	●●●●●

Knowledge

Design systems
Prototyping
User testing
Workshop facilitation
Agile and scrum trained
React and Xcode (basics)

Experience

- 2018 - 2023**
Kindred Group – Principal Product Designer
 UX / UI design, prototyping, user testing, running sprints, stakeholder management, governance and best practice.
- 2015 - 2018**
Immediate Media – Senior Designer
 UI design for various brands including Radio Times and Olive Magazine. Working within an agile framework, as part of a sprint team.
- 2006 - 2015**
Experian – Lead Creative
 Team manager over seven designers, liaising directly with clients such as Estée Lauder and Sky. Expert in digital marketing strategy and email best practice.
- 2004 - 2006**
Just Comms – Designer
 Working in a team of eight designers on corporate publications such as Toyota Magazine.

Education

- 2002 - 2004**
Oxford And Cherwell College
 BA (hons) – Graphic Design, 2:1
- 1999 - 2001**
Bournemouth Arts Institute
 HND – Illustration, Merit
- 1997 - 1999**
Richmond College
 GNVQ – Art And Design, Merit
- 1994 - 1997**
Grey Court School
 7 GCSE's, Grade C and above

Interests

Cooking Stay healthy	Beer Only real ale	Graffiti Just for fun	Music Reggae + Ska